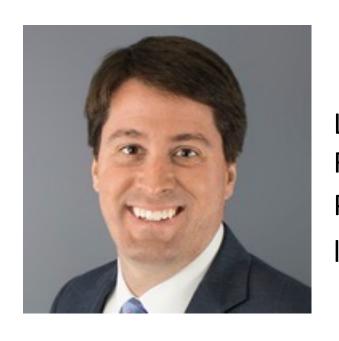


Timely, Tough, or Tricky Physician Compensation and Fair Market Value Webinar Series

"Hot Topics in FMV and Physician Compensation to Kick Off Your Summer"

May 29, 2024

Introductions

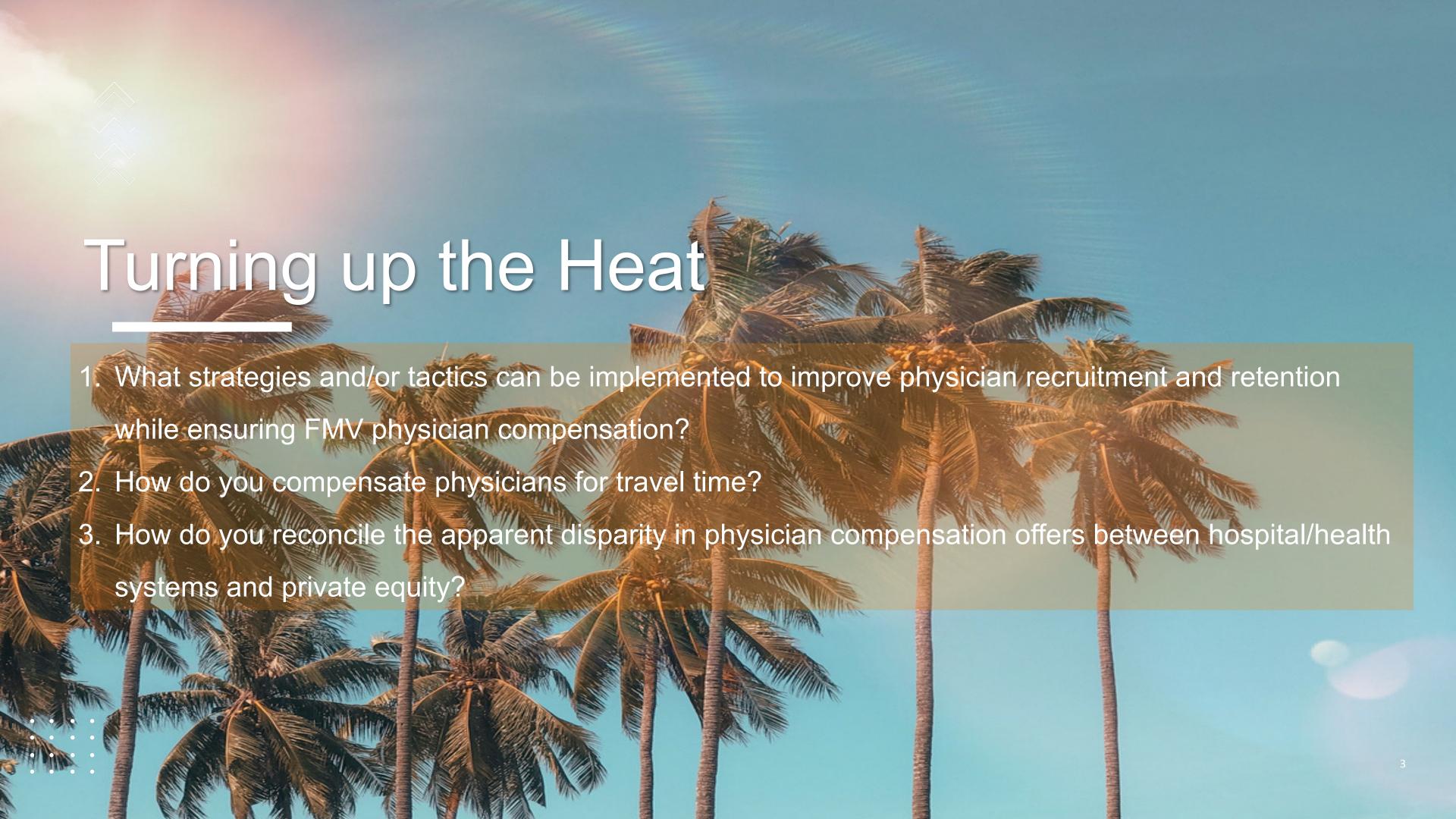


Lyle Oelrich, MHA, FACHE, FACMPE, CVA Principal – Valuation loelrich@pyapc.com



Carol Carden, CPA, ABV, ASA, CFE Principal – Valuation ccarden@pyapc.com





Question 1: What strategies and tactics can be implemented to improve physician recruitment and retention while ensuring FMV compensation?



Conduct on-site interviews Local available opportunities for spousal employment Develop candidate networks Work with a recruitment partner Conduct on-site interviews Offer educational opportunities Engage and involve physicians in decision making Offer educational opportunities Offer educational opportunities ote balance / flexible sch Leadership opportunities Adequate clinical coverage and staffing Practice autonomy Opportunities for professional development Create branded material Set clear expectations High social media presence personalized Practice autonomy Create branded material

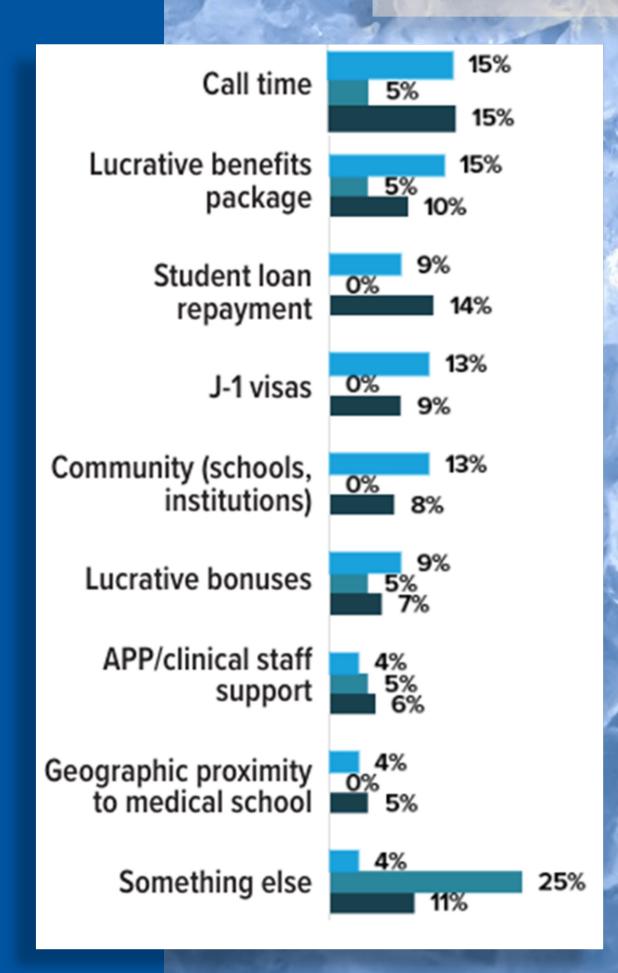
Loan repayment incentives

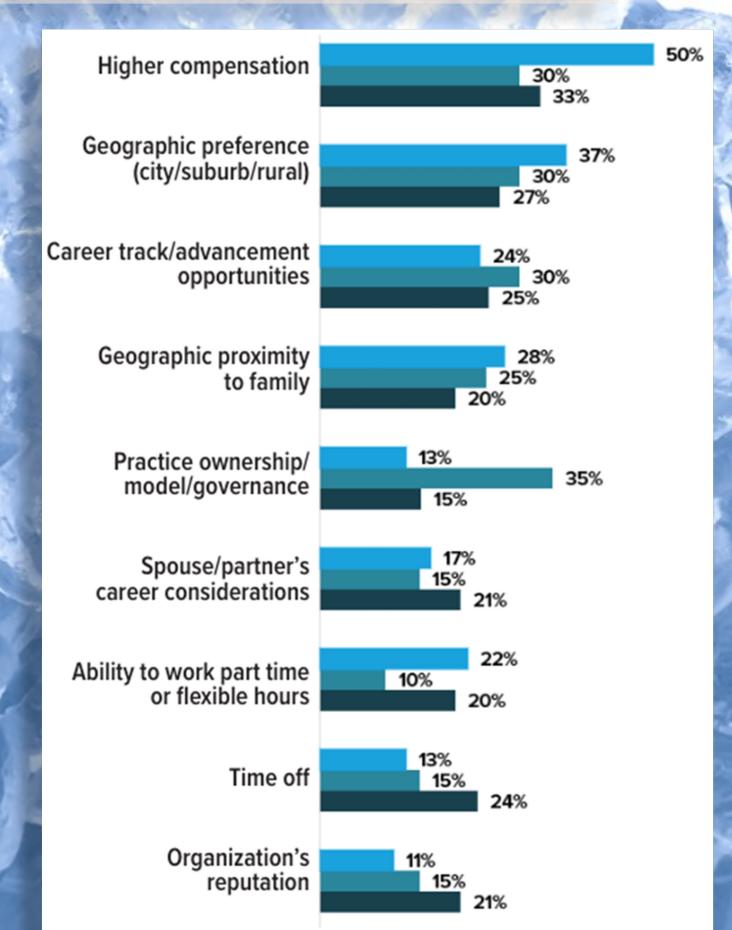
Offer competitive compensation

Loan repayment incentiv



Put Physician Burnout on Ice



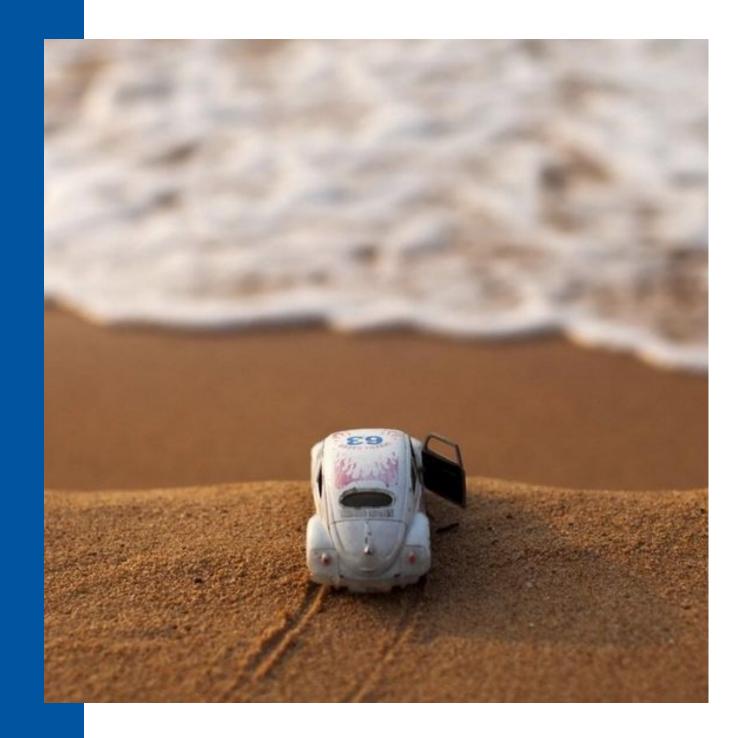




Source: MGMA & Jackson Physician Search, <u>"Early-</u>Career Physician Recruiting Playbook", 2023

Question 2: How Do You Compensate Physicians for Travel Time?





GENERAL COMPENSATION RATE

50%

Of physician's normal hourly rate, or higher.



When Is Compensation for Travel Time Appropriate?

- Is the drive time already a part of base compensation?
- Carefully consider the physician's FTE status to determine if drive time hours are included.
- Do the drive time hours overlap with traditional patient-care hours?
- Does the physician already receive wRVU credit and/or a stipend for outreach services?





Question 3: How do you reconcile the apparent disparity in physician compensation offers between health systems and private equity?



Is the Offer Hot or Cold?



TERM SHEET

From: Health System

Purchase Price: \$150,000

Future Salary: \$300,000 (with inflationary growth)

Productivity Bonus: Productivity/Quality Based

Doogie Howser, MD

TERM SHEET

From: Private Equity

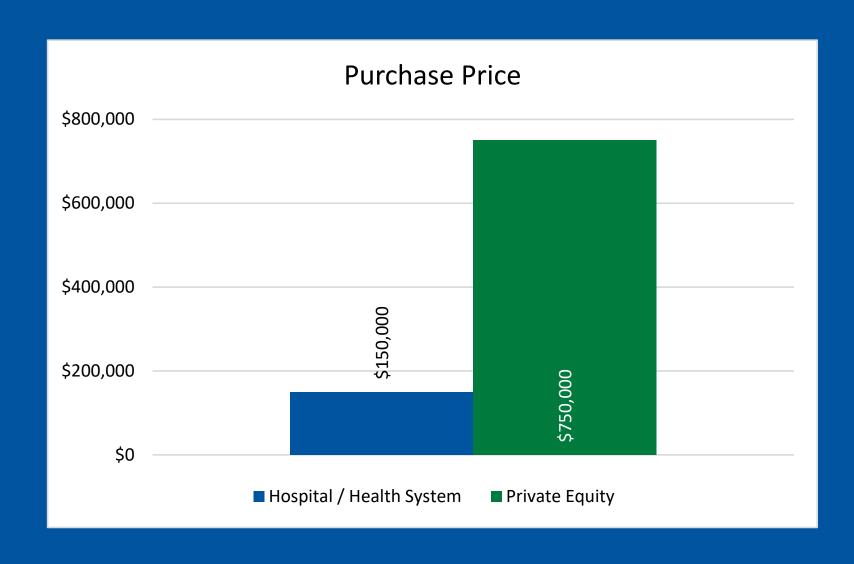
Purchase Price: \$750,000

Future Salary: \$275,000 (Subject to change after 3 years)

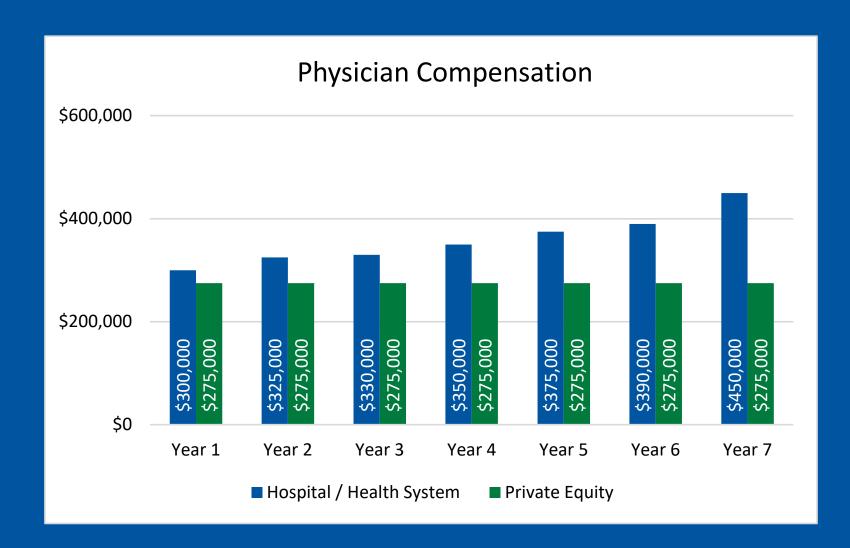
Doogie Howser, MD



Purchase Price and Compensation Trade-Off Comparison Over Time









A Few Thoughts on PE Offers and FMV

"A hospital may not value a physician's services at a higher rate than a private equity investor or another physician practice...Put another way, the value of a physician's services should be the same regardless of the identity of the purchaser or these services."

- Stark Law 2021 Final Rule





Thank you!

PYA by the Numbers















MORE THAN 3400 HEALTHCARE CLIENTS

Academic Medical Centers | Accountable Care Organizations Ambulatory Surgery Centers | Blood Centers | Clinically Integrated Networks | County Owned Hospitals | Critical Access Hospitals Diagnostic Centers | Dialysis Centers | Health Plans | Health Systems | Home Health Agencies | Hospices | Hospitals Independent Practice Associations | Maternity Centers | Medical Groups | Mental Health Centers | Nursing Homes Physician-Hospital Organizations | Physician Practices | Physical Therapy Centers | Psychiatric Hospitals | Rural Health Centers Safety Net Hospitals | Surgery Centers | Urgent Care Centers